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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

_____, Individually and on Behalf of
All Others Similarly Situated,

Plaintiff,

v.

EARGO, INC., CHRISTIAN GORMSEN, and
ADAM LAPONIS,

Defendant.

Case No. DRAFT

**CLASS ACTION COMPLAINT FOR
VIOLATIONS OF THE FEDERAL
SECURITIES LAWS**

1 Plaintiff _____ (“Plaintiff”), individually and on behalf of all others
2 similarly situated, by and through his attorneys, alleges the following upon information and belief,
3 except as to those allegations concerning Plaintiff, which are alleged upon personal knowledge.
4 Plaintiff’s information and belief is based upon, among other things, his counsel’s investigation,
5 which includes without limitation: (a) review and analysis of regulatory filings made by Eargo,
6 Inc. (“Eargo” or the “Company”) with the United States (“U.S.”) Securities and Exchange
7 Commission (“SEC”); (b) review and analysis of press releases and media reports issued by and
8 disseminated by Eargo; and (c) review of other publicly available information concerning Eargo.

9 **NATURE OF THE ACTION AND OVERVIEW**

10 1. This is a class action on behalf of persons and entities that purchased or otherwise
11 acquired Eargo securities between February 25, 2021 and September 22, 2021, inclusive (the
12 “Class Period”). Plaintiff pursues claims against the Defendants under the Securities Exchange
13 Act of 1934 (the “Exchange Act”).

14 2. Eargo is a medical device company. It claims that its hearing aids “are the first and
15 only virtually invisible, rechargeable, completely-in-canal, FDA-regulated, exempt Class I and
16 Class II devices for the treatment of hearing loss.”

17 3. On September 22, 2021, after the market closed, Eargo revealed that “it is the target
18 of a criminal investigation by the U.S. Department of Justice (the ‘DOJ’) related to insurance
19 reimbursement claims the Company has submitted on behalf of customers covered by federal
20 employee health plans.” Moreover, the DOJ is the “principal contact related to the subject matter
21 of the [ongoing] audit” of Eargo by an insurance company that is the Company’s largest third-
22 party payor. As a result of the foregoing, Eargo withdrew its full year financial guidance.

23 4. On this news, the Company’s share price fell \$14.81, or over 68%, to close at \$6.86
24 per share on September 23, 2021, on unusually heavy trading volume.

25 5. Throughout the Class Period, Defendants made materially false and/or misleading
26 statements, as well as failed to disclose material adverse facts about the Company’s business,
27 operations, and prospects. Specifically, Defendants failed to disclose to investors: (1) that Eargo
28 had improperly sought reimbursements from certain third party payors; (2) that the foregoing was

1 reasonably likely to lead to regulatory scrutiny; (3) that, as a result and because the
2 reimbursements at issue involved the Company's largest third party payor, Eargo's financial
3 results would be adversely impacted; and (4) that, as a result of the foregoing, Defendants'
4 positive statements about the Company's business, operations, and prospects were materially
5 misleading and/or lacked a reasonable basis.

6 6. As a result of Defendants' wrongful acts and omissions, and the precipitous decline
7 in the market value of the Company's securities, Plaintiff and other Class members have suffered
8 significant losses and damages.

9 **JURISDICTION AND VENUE**

10 7. The claims asserted herein arise under Sections 10(b) and 20(a) of the Exchange
11 Act (15 U.S.C. §§ 78j(b) and 78t(a)) and Rule 10b-5 promulgated thereunder by the SEC (17
12 C.F.R. § 240.10b-5).

13 8. This Court has jurisdiction over the subject matter of this action pursuant to 28
14 U.S.C. § 1331 and Section 27 of the Exchange Act (15 U.S.C. § 78aa).

15 9. Venue is proper in this Judicial District pursuant to 28 U.S.C. § 1391(b) and
16 Section 27 of the Exchange Act (15 U.S.C. § 78aa(c)). Substantial acts in furtherance of the
17 alleged fraud or the effects of the fraud have occurred in this Judicial District. Many of the acts
18 charged herein, including the dissemination of materially false and/or misleading information,
19 occurred in substantial part in this Judicial District. In addition, the Company's principal executive
20 offices are located in this District.

21 10. In connection with the acts, transactions, and conduct alleged herein, Defendants
22 directly and indirectly used the means and instrumentalities of interstate commerce, including the
23 United States mail, interstate telephone communications, and the facilities of a national securities
24 exchange.

25 **PARTIES**

26 11. Plaintiff _____, as set forth in the accompanying certification,
27 incorporated by reference herein, purchased Eargo securities during the Class Period, and suffered
28

1 damages as a result of the federal securities law violations and false and/or misleading statements
2 and/or material omissions alleged herein.

3 12. Defendant Eargo is incorporated under the laws of Delaware with its principal
4 executive offices located in San Jose, California. Eargo's common stock trades on the NASDAQ
5 exchange under the symbol "EAR."

6 13. Defendant Christian Gormsen ("Gormsen") was the Company's Chief Executive
7 Officer ("CEO") at all relevant times.

8 14. Defendant Adam Laponis ("Laponis") was the Company's Chief Financial Officer
9 ("CFO") at all relevant times.

10 15. Defendants Gormsen and Laponis (collectively the "Individual Defendants"),
11 because of their positions with the Company, possessed the power and authority to control the
12 contents of the Company's reports to the SEC, press releases and presentations to securities
13 analysts, money and portfolio managers and institutional investors, i.e., the market. The
14 Individual Defendants were provided with copies of the Company's reports and press releases
15 alleged herein to be misleading prior to, or shortly after, their issuance and had the ability and
16 opportunity to prevent their issuance or cause them to be corrected. Because of their positions and
17 access to material non-public information available to them, the Individual Defendants knew that
18 the adverse facts specified herein had not been disclosed to, and were being concealed from, the
19 public, and that the positive representations which were being made were then materially false
20 and/or misleading. The Individual Defendants are liable for the false statements pleaded herein.

21 **SUBSTANTIVE ALLEGATIONS**

22 **Background**

23 16. Eargo is a medical device company. It claims that its hearing aids "are the first and
24 only virtually invisible, rechargeable, completely-in-canal, FDA-regulated, exempt Class I and
25 Class II devices for the treatment of hearing loss."
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1 **Materially False and Misleading**

2 **Statements Issued During the Class Period**

3 17. The Class Period begins on February 25, 2021. On that day, Eargo announced its
4 fourth quarter and full year 2020 financial results in a press release that stated, in relevant part:

5 **Recent Highlights:**

- 6 • Net revenues of \$22.4 million in the fourth quarter and \$69.2 million for the
7 full year of 2020, representing 110.8% and 110.9% increases, respectively,
8 over the corresponding periods of 2019
- 9 • Gross systems shipped of 12,096 in the fourth quarter and 38,243 for the
10 full year of 2020, representing 67.7% and 67.8% increases, respectively,
11 over the corresponding periods of 2019
- 12 • Return accrual rate of 24.4% in the fourth quarter and 25.9% for the full
13 year of 2020, representing a 9.6 and 9.0 percentage point improvement,
14 respectively, over the corresponding periods of 2019
- 15 • Gross margin of 70.6% in the fourth quarter and 68.4% for the full year of
16 2020, representing a 15.4 and 16.6 percentage point improvement,
17 respectively, over the corresponding periods of 2019; non-GAAP gross
18 margin of 70.8% in the fourth quarter and 68.5% for the full year of 2020
19 representing a 15.5 and 16.6 percentage point improvement, respectively,
20 over the corresponding periods of 2019

21 * * *

22 **Full Year 2021 Financial Guidance**

- 23 • Net revenue of between \$87 million and \$93 million
- 24 • GAAP gross margin of between 68% and 71%
- 25 • Non-GAAP gross margin of between 70% and 72%

26 18. On March 16, 2021, Eargo filed its annual report on Form 10-K for the period
27 ended December 31, 2020 (the “2020 10-K”), affirming the previously reported financial results.

28 Regarding reimbursements from third-party payors, the report stated:

Changes in third-party coverage and reimbursement may impact our ability to grow and sell our products.

Our products are primarily purchased on a cash-pay basis and currently only have limited coverage by third-party payors. Third-party coverage and reimbursement may increase for certain hearing aids but not our products, or could decrease for our products, which could reduce our market share. The process for determining whether a third-party payor will provide coverage for a product may be separate from the process for establishing the reimbursement rate that such a payor will pay for the product. A payor’s decision to provide coverage for a product does not

1 imply that an adequate reimbursement rate will be approved. Further, one payor's
2 determination to provide coverage for a product does not assure that other payors
3 will also provide such coverage. Third-party coverage and reimbursement may
4 never become available to us at sufficient levels.

5 19. On May 12, 2021, Eargo announced its first quarter 2021 financial results in a press
6 release that stated, in relevant part:

7 **Recent Highlights:**

- 8 • Net revenues of \$22.0 million, up 74.0% year-over-year
- 9 • Gross systems shipped of 11,704, up 66.5% year-over-year
- 10 • Return accrual rate of 23.2%, a 4.4 percentage point improvement year-
11 over-year
- 12 • GAAP gross margin of 71.4%, up 8.2 percentage points year-over-year;
13 non-GAAP gross margin of 72.2%, up 9.0 percentage points year-over-year

14 * * *

15 **Full Year 2021 Financial Guidance**

- 16 • Increasing net revenue guidance from between \$87 million and \$93 million
17 to between \$89 million and \$93 million
- 18 • Reiterating GAAP gross margin guidance of between 68% and 71%
- 19 • Reiterating non-GAAP gross margin of between 70% and 72%

20 20. On May 13, 2021, Eargo filed its quarterly report on Form 10-Q for the period
21 ended March 31, 2021 (the "1Q21 10-Q"), affirming the previously reported financial results.

22 Regarding third-party payors, it stated, in relevant part:

23 *A significant portion of our revenue is dependent upon reimbursement from
24 third-party payors. Any material changes to third-party coverage or
25 reimbursement could significantly impact our business and our ability to grow
26 and sell our products.*

27 A significant portion of our revenue depends on payments from third-party payors
28 that we submit claims to on behalf of our customers. If there are decreases in
hearing aid benefits offered under these plans, our ability to seek third-party
reimbursement could be reduced. Decreases in hearing benefits could lead to
changes in the amount these plans will pay for hearing aids, the types of providers
these plans allow their members to see for hearing aids, or how often the plans will
pay for hearing aids. If we fail to maintain access to existing levels of coverage and
reimbursement for our products, our business and operating results could be
adversely affected.

We currently submit claims on behalf of customers to a concentrated number of
third-party payors under certain benefit plans. Additionally, third-party payors

1 periodically conduct pre- and post-payment reviews, including audits of previously
2 submitted claims, and we are currently experiencing and may experience such
3 reviews and audits of claims in the future. *For example, we are currently subject*
4 *to a routine audit with our largest third-party payor, who accounted for*
5 *approximately 57% of the Company's gross accounts receivable as of March 31,*
6 *2021.* Such reviews and audits of our claims have resulted and could in the future
7 result in significant delays in payment, and could result in material recoupments of
8 previous claims paid or denials of pending or future claims, which could impact our
9 ability to recognize revenue, reduce our net sales and profitability, or result in the
10 loss of our ability to submit claims to certain third-party payors for payment.

(Second emphasis added.)

21. On August 12, 2021, Eargo announced its second quarter 2021 financial results in a
press release that stated, in relevant part:

Second Quarter 2021 Highlights:

- Net revenues of \$22.9 million, up 43.7% year-over-year
- Gross systems shipped of 12,548, up 38.8% year-over-year
- Return accrual rate of 24.1%, a 3.0 percentage point improvement year-over-year
- GAAP gross margin of 71.8%, up 4.5 percentage points year-over-year; non-GAAP gross margin of 72.3%, up 5 percentage points year-over-year

* * *

Full Year 2021 Financial Guidance

- Increasing net revenue guidance from between \$89 million and \$93 million to between \$93 million and \$96 million
- Reiterating GAAP gross margin guidance of between 68% and 71%
- Reiterating non-GAAP gross margin of between 70% and 72%

22. On August 12, 2021, Eargo filed its quarterly report on Form 10-Q for the period
ended June 30, 2021 (the "2Q21 10-Q"), affirming the previously reported financial results.

Regarding third-party payors, the report stated:

A significant portion of our revenue is dependent upon reimbursement from third-party payors. Any material changes to third-party coverage or reimbursement or adverse outcomes of third-party payor audits could significantly impact our business and our ability to grow and sell our products.

A significant portion of our revenue depends on payments from third-party payors that we submit claims to on behalf of our customers. If there are decreases in hearing aid benefits offered under these plans, our ability to seek third-party reimbursement could be reduced. Decreases in hearing benefits could lead to

1 changes in the amount these plans will pay for hearing aids, the types of providers
2 these plans allow their members to see for hearing aids, or how often the plans will
3 pay for hearing aids. If we fail to maintain access to existing levels of coverage and
reimbursement for our products, our business and operating results could be
adversely affected.

4 We currently submit claims on behalf of customers to a concentrated number of
5 third-party payors under certain benefit plans. Additionally, third-party payors
6 periodically conduct pre- and post-payment reviews, including audits of previously
7 submitted claims, and we are currently experiencing and may experience such
8 reviews and audits of claims in the future. *For example, we are currently subject
9 to a claims audit with our largest third-party payor, who accounted for
10 approximately 80% of our gross accounts receivable as of June 30, 2021, during
11 which claims submitted since March 1, 2021 have not been paid. Reimbursement
12 claims submitted to another insurance company are also currently undergoing
13 an audit,* and to date claims from this insurance company have been processed and
14 approved consistent with normal business practices during the audit. In addition to
15 the risk that the insurance companies may deny the claims subject to the current
16 audits, and we have received some denials to date, it is possible that they may seek
recoupments of previous claims paid and deny any future claims. *While we believe
the claims submitted are valid and reimbursable with these insurance companies,
and there exist processes for appeal and, if necessary, corrective action, an
unfavorable outcome of the ongoing audits could have a material adverse effect
on our future financial results, including our revenue recognition, sales return
rate and bad debt reserve.* We are unable to provide assurances regarding the
outcome of these audits. Such reviews and audits of our claims have resulted and
could in the future result in significant delays in payment, and could result in
material recoupments of previous claims paid or denials of pending or future
claims, which could impact our ability to recognize revenue, reduce our net sales
and profitability, or result in the loss of our ability to submit claims to certain third-
party payors for payment.

17 (Second and third emphases added.)

18 23. The 2Q21 10-Q also stated that the Company may be subject to penalties for
19 violations of certain healthcare laws and regulations. Specifically, it stated:

20 *If we fail to comply with U.S. or foreign federal and state healthcare regulatory*
21 *laws, we could be subject to penalties, including, but not limited to,*
22 *administrative, civil and criminal penalties, damages, fines, disgorgement,*
23 *exclusion from participation in governmental healthcare programs and the*
curtailment of our operations, any of which could adversely impact our
reputation and business operations.

24 To the extent our products are or become covered by any federal or state
25 government healthcare program, our operations and business practices may expose
26 us to broadly applicable fraud and abuse and other healthcare laws and regulations.
27 These laws may constrain the business or financial arrangements and relationships
through which we conduct our operations, including our sales and marketing
practices, consumer incentive and other promotional programs and other business
practices. Such laws include, without limitation:

28 * * *

- the U.S. federal false claims laws, including the False Claims Act, which can be enforced through whistleblower actions, and civil monetary penalties laws, which, among other things, impose criminal and civil penalties against individuals or entities for knowingly presenting, or causing to be presented, to the U.S. federal government, claims for payment or approval that are false or fraudulent, knowingly making, using or causing to be made or used, a false record or statement material to a false or fraudulent claim, or from knowingly making a false statement to avoid, decrease or conceal an obligation to pay money to the U.S. federal government. In addition, the government may assert that a claim including items and services resulting from a violation of the U.S. federal Anti-Kickback Statute constitutes a false or fraudulent claim for purposes of the False Claims Act;

24. The above statements identified in ¶¶ 17-23 were materially false and/or misleading, and failed to disclose material adverse facts about the Company’s business, operations, and prospects. Specifically, Defendants failed to disclose to investors: (1) that Eargo had improperly sought reimbursements from certain third party payors; (2) that the foregoing was reasonably likely to lead to regulatory scrutiny; (3) that, as a result and because the reimbursements at issue involved the Company’s largest third party payor, Eargo’s financial results would be adversely impacted; and (4) that, as a result of the foregoing, Defendants’ positive statements about the Company’s business, operations, and prospects were materially misleading and/or lacked a reasonable basis.

Disclosures at the End of the Class Period

25. On September 22, 2021, after the market closed, Eargo revealed that “it is the target of a criminal investigation by the U.S. Department of Justice (the ‘DOJ’) related to insurance reimbursement claims the Company has submitted on behalf of customers covered by federal employee health plans.” Moreover, the DOJ is the “principal contact related to the subject matter of the [ongoing] audit” of Eargo by an insurance company that is the Company’s largest third-party payor. As a result of the foregoing, Eargo withdrew its full year financial guidance. Specifically, the Company filed a Form 8-K with the SEC that stated, in relevant part:

On September 21, 2021, Eargo, Inc. (the “Company”) was informed that it is the target of a criminal investigation by the U.S. Department of Justice (the “DOJ”) related to insurance reimbursement claims the Company has submitted on behalf of its customers covered by federal employee health plans. The Company is cooperating with the investigation. In addition, the Company intends to work with the government with the objective of validating the process to support any future claims that the Company may submit for reimbursement.

1 As previously disclosed, the Company has been the subject of an ongoing claims
2 audit by an insurance company that is the Company's largest third-party payor. The
3 Company has been informed by the insurance company that the DOJ is now the
4 principal contact related to the subject matter of the audit.

5 In light of this information, the Company is withdrawing its financial guidance for
6 the fiscal year ending December 31, 2021.

7 26. On this news, the Company's share price fell \$14.81, or over 68%, to close at \$6.86
8 per share on September 23, 2021, on unusually heavy trading volume.

9 **CLASS ACTION ALLEGATIONS**

10 27. Plaintiff brings this action as a class action pursuant to Federal Rule of Civil
11 Procedure 23(a) and (b)(3) on behalf of a class, consisting of all persons and entities that
12 purchased or otherwise acquired Eargo securities between February 25, 2021 and September 22,
13 2021, inclusive, and who were damaged thereby (the "Class"). Excluded from the Class are
14 Defendants, the officers and directors of the Company, at all relevant times, members of their
15 immediate families and their legal representatives, heirs, successors, or assigns, and any entity in
16 which Defendants have or had a controlling interest.

17 28. The members of the Class are so numerous that joinder of all members is
18 impracticable. Throughout the Class Period, Eargo's shares actively traded on the NASDAQ.
19 While the exact number of Class members is unknown to Plaintiff at this time and can only be
20 ascertained through appropriate discovery, Plaintiff believes that there are at least hundreds or
21 thousands of members in the proposed Class. Millions of Eargo shares were traded publicly
22 during the Class Period on the NASDAQ. Record owners and other members of the Class may be
23 identified from records maintained by Eargo or its transfer agent and may be notified of the
24 pendency of this action by mail, using the form of notice similar to that customarily used in
25 securities class actions.

26 29. Plaintiff's claims are typical of the claims of the members of the Class as all
27 members of the Class are similarly affected by Defendants' wrongful conduct in violation of
28 federal law that is complained of herein.

30. Plaintiff will fairly and adequately protect the interests of the members of the Class
and has retained counsel competent and experienced in class and securities litigation.

1 virtue of their receipt of information reflecting the true facts regarding Eargo, their control over,
2 and/or receipt and/or modification of Eargo's allegedly materially misleading misstatements
3 and/or their associations with the Company which made them privy to confidential proprietary
4 information concerning Eargo, participated in the fraudulent scheme alleged herein.

5 **APPLICABILITY OF PRESUMPTION OF RELIANCE**

6 **(FRAUD-ON-THE-MARKET DOCTRINE)**

7 39. The market for Eargo's securities was open, well-developed and efficient at all
8 relevant times. As a result of the materially false and/or misleading statements and/or failures to
9 disclose, Eargo's securities traded at artificially inflated prices during the Class Period. On
10 February 25, 2021, the Company's share price closed at a Class Period high of \$61.16 per share.
11 Plaintiff and other members of the Class purchased or otherwise acquired the Company's securities
12 relying upon the integrity of the market price of Eargo's securities and market information relating
13 to Eargo, and have been damaged thereby.

14 40. During the Class Period, the artificial inflation of Eargo's shares was caused by the
15 material misrepresentations and/or omissions particularized in this Complaint causing the damages
16 sustained by Plaintiff and other members of the Class. As described herein, during the Class
17 Period, Defendants made or caused to be made a series of materially false and/or misleading
18 statements about Eargo's business, prospects, and operations. These material misstatements
19 and/or omissions created an unrealistically positive assessment of Eargo and its business,
20 operations, and prospects, thus causing the price of the Company's securities to be artificially
21 inflated at all relevant times, and when disclosed, negatively affected the value of the Company
22 shares. Defendants' materially false and/or misleading statements during the Class Period resulted
23 in Plaintiff and other members of the Class purchasing the Company's securities at such
24 artificially inflated prices, and each of them has been damaged as a result.

25 41. At all relevant times, the market for Eargo's securities was an efficient market for
26 the following reasons, among others:

27 (a) Eargo shares met the requirements for listing, and was listed and actively
28 traded on the NASDAQ, a highly efficient and automated market;

1 (b) As a regulated issuer, Eargo filed periodic public reports with the SEC
2 and/or the NASDAQ;

3 (c) Eargo regularly communicated with public investors via established market
4 communication mechanisms, including through regular dissemination of press releases on the
5 national circuits of major newswire services and through other wide-ranging public disclosures,
6 such as communications with the financial press and other similar reporting services; and/or

7 (d) Eargo was followed by securities analysts employed by brokerage firms
8 who wrote reports about the Company, and these reports were distributed to the sales force and
9 certain customers of their respective brokerage firms. Each of these reports was publicly available
10 and entered the public marketplace.

11 42. As a result of the foregoing, the market for Eargo's securities promptly digested
12 current information regarding Eargo from all publicly available sources and reflected such
13 information in Eargo's share price. Under these circumstances, all purchasers of Eargo's securities
14 during the Class Period suffered similar injury through their purchase of Eargo's securities at
15 artificially inflated prices and a presumption of reliance applies.

16 43. A Class-wide presumption of reliance is also appropriate in this action under the
17 Supreme Court's holding in *Affiliated Ute Citizens of Utah v. United States*, 406 U.S. 128 (1972),
18 because the Class's claims are, in large part, grounded on Defendants' material misstatements
19 and/or omissions. Because this action involves Defendants' failure to disclose material adverse
20 information regarding the Company's business operations and financial prospects—information
21 that Defendants were obligated to disclose—positive proof of reliance is not a prerequisite to
22 recovery. All that is necessary is that the facts withheld be material in the sense that a reasonable
23 investor might have considered them important in making investment decisions. Given the
24 importance of the Class Period material misstatements and omissions set forth above, that
25 requirement is satisfied here.

26 **NO SAFE HARBOR**

27 44. The statutory safe harbor provided for forward-looking statements under certain
28 circumstances does not apply to any of the allegedly false statements pleaded in this Complaint.

1 The statements alleged to be false and misleading herein all relate to then-existing facts and
2 conditions. In addition, to the extent certain of the statements alleged to be false may be
3 characterized as forward looking, they were not identified as “forward-looking statements” when
4 made and there were no meaningful cautionary statements identifying important factors that could
5 cause actual results to differ materially from those in the purportedly forward-looking statements.
6 In the alternative, to the extent that the statutory safe harbor is determined to apply to any forward-
7 looking statements pleaded herein, Defendants are liable for those false forward-looking
8 statements because at the time each of those forward-looking statements was made, the speaker
9 had actual knowledge that the forward-looking statement was materially false or misleading,
10 and/or the forward-looking statement was authorized or approved by an executive officer of Eargo
11 who knew that the statement was false when made.

12 **FIRST CLAIM**

13 **Violation of Section 10(b) of The Exchange Act and**

14 **Rule 10b-5 Promulgated Thereunder**

15 **Against All Defendants**

16 45. Plaintiff repeats and re-alleges each and every allegation contained above as if fully
17 set forth herein.

18 46. During the Class Period, Defendants carried out a plan, scheme and course of
19 conduct which was intended to and, throughout the Class Period, did: (i) deceive the investing
20 public, including Plaintiff and other Class members, as alleged herein; and (ii) cause Plaintiff and
21 other members of the Class to purchase Eargo’s securities at artificially inflated prices. In
22 furtherance of this unlawful scheme, plan and course of conduct, Defendants, and each defendant,
23 took the actions set forth herein.

24 47. Defendants (i) employed devices, schemes, and artifices to defraud; (ii) made
25 untrue statements of material fact and/or omitted to state material facts necessary to make the
26 statements not misleading; and (iii) engaged in acts, practices, and a course of business which
27 operated as a fraud and deceit upon the purchasers of the Company’s securities in an effort to
28 maintain artificially high market prices for Eargo’s securities in violation of Section 10(b) of the

1 Exchange Act and Rule 10b-5. All Defendants are sued either as primary participants in the
2 wrongful and illegal conduct charged herein or as controlling persons as alleged below.

3 48. Defendants, individually and in concert, directly and indirectly, by the use, means
4 or instrumentalities of interstate commerce and/or of the mails, engaged and participated in a
5 continuous course of conduct to conceal adverse material information about Eargo's financial
6 well-being and prospects, as specified herein.

7 49. Defendants employed devices, schemes and artifices to defraud, while in
8 possession of material adverse non-public information and engaged in acts, practices, and a course
9 of conduct as alleged herein in an effort to assure investors of Eargo's value and performance and
10 continued substantial growth, which included the making of, or the participation in the making of,
11 untrue statements of material facts and/or omitting to state material facts necessary in order to
12 make the statements made about Eargo and its business operations and future prospects in light of
13 the circumstances under which they were made, not misleading, as set forth more particularly
14 herein, and engaged in transactions, practices and a course of business which operated as a fraud
15 and deceit upon the purchasers of the Company's securities during the Class Period.

16 50. Each of the Individual Defendants' primary liability and controlling person liability
17 arises from the following facts: (i) the Individual Defendants were high-level executives and/or
18 directors at the Company during the Class Period and members of the Company's management
19 team or had control thereof; (ii) each of these defendants, by virtue of their responsibilities and
20 activities as a senior officer and/or director of the Company, was privy to and participated in the
21 creation, development and reporting of the Company's internal budgets, plans, projections and/or
22 reports; (iii) each of these defendants enjoyed significant personal contact and familiarity with the
23 other defendants and was advised of, and had access to, other members of the Company's
24 management team, internal reports and other data and information about the Company's finances,
25 operations, and sales at all relevant times; and (iv) each of these defendants was aware of the
26 Company's dissemination of information to the investing public which they knew and/or
27 recklessly disregarded was materially false and misleading.

28

1 51. Defendants had actual knowledge of the misrepresentations and/or omissions of
2 material facts set forth herein, or acted with reckless disregard for the truth in that they failed to
3 ascertain and to disclose such facts, even though such facts were available to them. Such
4 defendants' material misrepresentations and/or omissions were done knowingly or recklessly and
5 for the purpose and effect of concealing Eargo's financial well-being and prospects from the
6 investing public and supporting the artificially inflated price of its securities. As demonstrated by
7 Defendants' overstatements and/or misstatements of the Company's business, operations, financial
8 well-being, and prospects throughout the Class Period, Defendants, if they did not have actual
9 knowledge of the misrepresentations and/or omissions alleged, were reckless in failing to obtain
10 such knowledge by deliberately refraining from taking those steps necessary to discover whether
11 those statements were false or misleading.

12 52. As a result of the dissemination of the materially false and/or misleading
13 information and/or failure to disclose material facts, as set forth above, the market price of Eargo's
14 securities was artificially inflated during the Class Period. In ignorance of the fact that market
15 prices of the Company's securities were artificially inflated, and relying directly or indirectly on
16 the false and misleading statements made by Defendants, or upon the integrity of the market in
17 which the securities trades, and/or in the absence of material adverse information that was known
18 to or recklessly disregarded by Defendants, but not disclosed in public statements by Defendants
19 during the Class Period, Plaintiff and the other members of the Class acquired Eargo's securities
20 during the Class Period at artificially high prices and were damaged thereby.

21 53. At the time of said misrepresentations and/or omissions, Plaintiff and other
22 members of the Class were ignorant of their falsity, and believed them to be true. Had Plaintiff
23 and the other members of the Class and the marketplace known the truth regarding the problems
24 that Eargo was experiencing, which were not disclosed by Defendants, Plaintiff and other
25 members of the Class would not have purchased or otherwise acquired their Eargo securities, or, if
26 they had acquired such securities during the Class Period, they would not have done so at the
27 artificially inflated prices which they paid.

28

1 Act. As a direct and proximate result of Defendants' wrongful conduct, Plaintiff and other
2 members of the Class suffered damages in connection with their purchases of the Company's
3 securities during the Class Period.

4 **PRAYER FOR RELIEF**

5 WHEREFORE, Plaintiff prays for relief and judgment, as follows:

- 6 (a) Determining that this action is a proper class action under Rule 23 of the Federal
7 Rules of Civil Procedure;
- 8 (b) Awarding compensatory damages in favor of Plaintiff and the other Class members
9 against all defendants, jointly and severally, for all damages sustained as a result of Defendants'
10 wrongdoing, in an amount to be proven at trial, including interest thereon;
- 11 (c) Awarding Plaintiff and the Class their reasonable costs and expenses incurred in
12 this action, including counsel fees and expert fees; and
- 13 (d) Such other and further relief as the Court may deem just and proper.

14 **JURY TRIAL DEMANDED**

15 Plaintiff hereby demands a trial by jury.

16 DATED: _____, 2021

LAW OFFICES OF HOWARD G. SMITH

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